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## THE BRAZILIAN COFFEE CONSUMPTION

### SUMMARY

The research aims to analyse the Brazilian coffee consumption in the last two decades.

First of all, we show a historical sight about the performance of the coffee economy, trying to emphasize the more important facts relatives to this subject.

Taking the premise that the coffee internal market is subordinated to the exportation business, we tried to detect the effects of this event in the industry structure and consumption standard.

It was estimated a Brazilian crushed and toasted coffee demand function, 1960 to 1981 period. It was concluded that the price policy efficacy is diminished to the sector.

Through the demand variables' simulations, we foresee that it will persist a down tendency to the consumption in 1990.

## O CONSUMO DE CAFÉ NO BRASIL

### Anexo 1 - Matriz de Correlação Simples

QUADRO A.1.1. - Matriz de Correlação Simples das Variáveis da Função Demanda de Café Regular no Brasil, 1960-81

	LYBKN	LPRT	LPRS	LRL	LPNLN	LGT	LGU	D1	LPRT1	LRL1									
LYBKN	1																		
LPRT		-0,900																	
LPRS			-0,856																
LRL				-0,785															
LPNLN					0,859														
LGT						-0,481													
LGU							-0,713												
D1								0,903											
LPRT1									0,837										
LRL1										-0,785									
											0,959								
												0,674							
													0,952						
														0,949					
															0,809				
																0,916			
																	0,973		
																		0,873	
																			1

Fonte: Dados da Pesquisa.